HENSSLER Financial

William G. Lako, Jr., CFP®

Principal, President

William G. Lako, Jr., CFP®, is a Principal and President at Henssler Financial. Since joining the firm in 1995, his responsibilities include personally managing client assets, as well as overall company management.

Mr. Lako was named to the 2025 Atlanta Five Star Wealth Managers list that was published in the October 2025 issue of Atlanta magazine. The Five Star award goes to wealth managers who satisfy 10 objective eligibility and evaluation criteria that are associated with wealth managers who provide quality services to their clients.

Mr. Lako contributes to the Marietta Daily Journal as a Business Columnist. His opinions also have been requested by The Atlanta Journal-Constitution, The Atlanta Business Chronicle, Atlanta's CBS affiliate, and national news features. Mr. Lako was an anchor host on Henssler Financial's weekly talk radio show, "Money Talks," that aired on AM 920 The Answer in Atlanta.

Named to the Kennesaw State University Foundation's Board of Trustees, Mr. Lako assists the Foundation's mission to serve as an advocate for the university and to receive, invest, account for, and allocate private gifts and contributions. He has been an Executive in Residence at the Coles College of Business where he lectured on personal financial strategies to prepare students with applicable knowledge for their financial success. Mr. Lako was honored as a recipient of the 2010 Kennesaw State University Alumni Association Distinguished Alumni Award. He also played an integral part in launching the Coles College of Business Student Managed Investment Fund in 2006.

Once serving as a trustee for the WellStar Foundation, Mr. Lako helped guide a supporting organization for the WellStar Health System, aiming to enhance facilities, expand research, host community programs, provide employee assistance, and deliver compassionate patient-centered care utilizing the best medical technology available.

Mr. Lako received his Bachelor of Science in Business Administration, majoring in Finance, from Kennesaw State University. Mr. Lako is a Certified Financial Planner® Certificant.

Certified Financial Planner® Certificant

31 Years of Financial Services Experience

Kennesaw State University Foundation Trustee Emeritus

2025 Atlanta Five Star Wealth Manager

Past Coles College of Business Executive in Residence

Past President of the Board of Directors for Marietta Country Club

Past Member WellStar Foundation Board of Trustees

Henssler Financial entities ("HF") shall mean and refer to any and all subsidiaries, parent or sister corporations, limited liability companies, partnerships or other entities or entity controlling, controlled by or under common control with said corporations or entities, including, but not limited to: G.W. Henssler & Associates, Ltd. ("GWH"), a federally registered investment adviser, d/b/a Henssler Financial; Henssler CPAs & Advisers, LLC; Henssler Capital, LLC; Henssler Property Management, LLC; Henssler Realty, LLC; Henssler Insurance, LLC; and Henssler Norton Insurance, LLC. Only GWH is an investment adviser.

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The 2025 Five Star Wealth Managers list published in the October 2025 issue of Atlanta Magazine. For more information on the Five Star award and the research/selection methodology, go to http://fivestarprofessional.com/ref/research/WM_ResearchMethodology.pdf. Contact Five Star Professional at info@fivestarprofessional.com for additional information regarding the selection process. The Five Star award is not indicative of a wealth manager's future performance, nor is there any guarantee that the selected professionals will be awarded this accomplishment by Five Star Professional in the future.

The Coles College of Business Student Managed Investment Fund operates as a limited liability corporation, solely owned by the Kennesaw State University, a non-profit organization.

Henssler Financial is a financial planning and money management firm with assets under advisement of approximately $4.03 billion as of June 30, 2026. Henssler Financial, which includes federally registered investment adviser G.W. Henssler & Associates, Ltd. and is headquartered in Kennesaw, Georgia, a suburb of Atlanta.

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