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Matthew Reed, CPA/ABV

Tax Director

Matthew Reed, CPA/ABV, is a Tax Director with Henssler CPAs & Advisers, LLC, an affiliate company of Henssler Financial.

Mr. Reed joined the firm in January 2024, providing tax planning and compliance to business owners and high-net-worth family groups. Working with the complexities of entity structures and trust and estate planning, Mr. Reed enhances the overall experience for individuals seeking a sustained and enduring professional partnership with an accountant, delivering tangible advantages and support.

By discerning opportunities for tax savings and efficiency enhancements, Mr. Reed specializes in crafting and executing impactful tax strategies tailored to businesses, individuals, and trusts. He provides guidance on the most advantageous tax strategies, prepares tax reviews for potential clients, and provides advocacy before federal and state organizations for clients, as necessary. Mr. Reed will also help mentor and develop our team of Tax Consultants.

Prior to joining the firm, Mr. Reed was a Senior Tax Manager at Frazier & Deeter, LLC, where he managed clients' tax compliance needs, forecasted tax and business issues, and explored tax planning opportunities.

Mr. Reed earned a Bachelor of Business Administration in accounting from Samford University and his Master of Accountancy from Georgia College & State University. He is a Certified Public Accountant and holds the Accredited in Business Valuation (ABV) designation.

Certified Public Accountant

Accredited in Business Valuation

14 Years of Tax and Accounting Industry Experience

Member of Georgia Society of CPAs

Member of American Institute of Certified Public Accountants

Member of Atlanta Estate Planning Council

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