HENSSLER Financial

Adam Ledbetter, CFP®

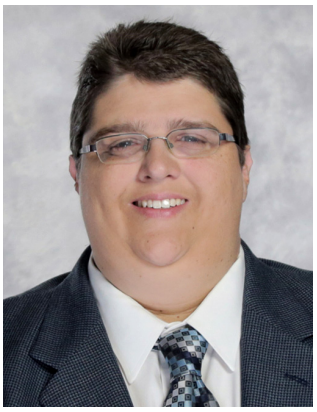
Director of Operations

Adam Ledbetter, CFP®, is the Director of Operations for Henssler Financial and is responsible for operational policies, procedures, and processes associated with the firm. In addition to maintaining his relationships with his clients by providing comprehensive investment management and financial planning, Mr. Ledbetter contributes to the implementation of company strategy through project management, ensuring new initiatives are successfully implemented on time and on budget. On a day-to-day basis, he is also responsible for leading the cross-training initiative for the Client Service Associates, oversees the billing process, and manages the Planning and Implementation department's intern program.

Prior to his promotion to Director of Operations, Mr. Ledbetter was a Managing Associate where he developed solutions for overarching planning issues and lead teams. Mr. Ledbetter began his career at Henssler in 2001 as an Assistant and was promoted to Associate in 2006. He has contributed numerous financial articles to the firm's public educational archives. From 2012 to 2017, Mr. Ledbetter served as the firm's Training Manager where he was responsible for developing the firm's training program to accommodate technological changes and enhance both productivity and the quality of work for the firm. In August 2017, Mr. Ledbetter transitioned into the role of Managing Associate, focusing his development and optimization methods for the Planning & Implementation department in addition to creating and maintaining financial plans for his clients.

Mr. Ledbetter was named to the 2025 Atlanta Five Star Wealth Managers list that was published in the October 2025 issue of Atlanta magazine. The Five Star award goes to wealth managers who satisfy 10 objective eligibility and evaluation criteria that are associated with wealth managers who provide quality services to their clients.

Mr. Ledbetter received his Bachelor of Business Administration, majoring in Finance, from Kennesaw State University. He is a Certified Financial Planner® Certificant.



Certified Financial Planner® Certificant

25 Years of Financial Services Experience

2025 Atlanta Five Star Wealth Manager

Member of Financial Planning Association

Henssler Financial entities ("HF") shall mean and refer to any and all subsidiaries, parent or sister corporations, limited liability companies, partnerships or other entities or entity controlling, controlled by or under common control with said corporations or entities, including, but not limited to: G.W. Henssler & Associates, Ltd. ("GWH"), a federally registered investment adviser, d/b/a Henssler Financial; Henssler CPAs & Advisers, LLC; Henssler Capital, LLC; Henssler Property Management, LLC; Henssler Realty, LLC; Henssler Insurance, LLC; and Henssler Norton Insurance, LLC. Only GWH is an investment adviser.

Certified Financial Planner Board of Standards Center for Financial Planning, Inc. owns and licenses the certification marks CFP®, CERTIFIED FINANCIAL PLANNER®, and CFP® (with plaque design) in the United States to Certified Financial Planner Board of Standards, Inc., which authorizes individuals who successfully complete the organization's initial and ongoing certification requirements to use the certification marks.

The 2025 Five Star Wealth Managers list published in the October 2025 issue of Atlanta Magazine. For more information on the Five Star award and the research/selection methodology, go to http://fivestarprofessional.com/ref/research/WM_ResearchMethodology.pdf. Contact Five Star Professional at info@fivestarprofessional.com for additional information regarding the selection process. The Five Star award is not indicative of a wealth manager's future performance, nor is there any guarantee that the selected professionals will be awarded this accomplishment by Five Star Professional in the future.

Henssler Financial is a financial planning and money management firm with assets under advisement of approximately $3.94 billion as of March 31, 2026. Henssler Financial, which includes federally registered investment adviser G.W. Henssler & Associates, Ltd. and is headquartered in Kennesaw, Georgia, a suburb of Atlanta.

Contact Info:
aledbetter@henssler.com
main: (770) 429-9166
direct: (678) 797-3721