HENSSLER Financial

Jarrett McKenzie, CFP®, CWS®

Managing Associate

Jarrett McKenzie, CFP®, CWS®, is a Managing Associate at Henssler Financial. Responsible for managing client accounts on a day-to-day basis, Mr. McKenzie analyzes client data and provides recommendations based on the firm's strict investment criteria. As a Managing Associate, Mr. McKenzie engages in initiating new business and works on overarching planning issues, in addition to managing staff and leading teams. He also contributed to "Money Talks," the firm's financial talk radio show.

He joined the firm in June 2013 as a Financial Planner, assisting with client cash flow projections, processing client information, and client services support duties. Prior to joining Henssler, Mr. McKenzie was a Wealth Strategist at Acru Wealth and an Underwriter for American International Group, Inc.

Mr. McKenzie has earned a Bachelor of Business Administration in Finance and a Master of Business Administration from Kennesaw State University. He is a Certified Financial Planner™ Certificant and has earned the Certified Wealth Strategist® (CWS®) industry designation administered by Cannon Financial Institute.

Certified Financial Planner™ Certificant

Certified Wealth Strategist®

19 Years of Financial Industry Experience

Member of Financial Planning Association

Member of Financial Planning Association of Georgia

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Henssler Financial is a financial planning and money management firm with assets under advisement of approximately $3.81 billion as of December 31, 2025. Henssler Financial, which includes federally registered investment adviser G.W. Henssler & Associates, Ltd. and is headquartered in Kennesaw, Georgia, a suburb of Atlanta.

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