HENSSLER Financial

Stacy Haubenschild

Principal, Chief Operating Officer

Stacy Haubenschild is a Principal and serves as Chief Operating Officer for Henssler Financial. Specializing in project management and process improvement, Ms. Haubenschild is responsible for overseeing the firm's ongoing operations to ensure business efficiency. As part of Henssler's management team, she collaborates with others to develop and implement plans for Henssler Financial's operational infrastructure, work flow processes and key personnel to accommodate the firm's growth. Ms. Haubenschild works closely with each department director to implement the growth strategies and benchmarks set by each department. She also ensures the individual goals from each division work in concert toward attaining the firm's short-term and long-term goals.

Along with the firm's President, William G. Lako, Jr., CFP®, she leads the management team and guides all divisions within Henssler Financial. Ms. Haubenschild joined the firm in 2007 as Director of Operations, overseeing the measurement and effectiveness of internal and external processes. She became a firm Principal in 2019.

Ms. Haubenschild is a member of the 2025 Honorary Commanders Class through the Cobb Chamber of Commerce, Dobbins Air Reserve Base, General Lucius D. Clay National Guard Center, Navy and Marine Corps. The program pairs business leaders with military commanders in an opportunity to learn more about local military activities, their impact on our economy and various aspects of the national defense system.

Ms. Haubenschild sits on the Board of Trustees for the Kennesaw State University Foundation, which helps receive, invest, protect and allocate private gifts and contributions to the University. She also sits on the Advisory Board for the University's Coles College of Business, which provides administration with support and advice regarding policies, programs, and the direction of the College. She is a member of the Professional Advisors Network for the Cobb Community Foundation, and the Business of Public Affairs Board for the Kiwanis Club of Marietta.

As a member of the 2017 Charles Schwab Executive Leadership Program, She focused on developing leadership, innovation, talent management, and entrepreneurship skills. Ms. Haubenschild was also a member of the 2017-2018 class for the Leadership Cobb program presented by the Cobb Chamber. Ms. Haubenschild is a past member of the Leadership Cobb Alumni Executive Board, a former Board of Directors Member for the Center for Family Resources, and president for the Board of Directors for Marietta Country Club, also serving on the Finance, Communications, and Social committees.

Prior to joining Henssler, she worked for seven years in the health care industry performing project management, implementing electronic medical record software, and executing quality assurance initiatives. She managed a multi-specialty clinic with more than 100 employees. Ms. Haubenschild has a Bachelor of Science in Physical Education from The University of Wisconsin Eau Claire.

Henssler Financial entities ("HF") shall mean and refer to any and all subsidiaries, parent or sister corporations, limited liability companies, partnerships or other entities or entity controlling, controlled by or under common control with said corporations or entities, including, but not limited to, G.W. Henssler & Associates, Ltd., a federally registered investment adviser, d/b/a Henssler Financial; Henssler CPAs & Advisers, LLC; Henssler Capital, LLC; Henssler Property Management, LLC; Henssler Insurance, LLC, and Henssler Norton Insurance, LLC. HF is not an investment adviser.

Henssler Financial is a financial planning and money management firm with assets under advisement of approximately $3.76 billion as of September 30, 2025. Henssler Financial, which includes federally registered investment adviser G.W. Henssler & Associates, Ltd. and is headquartered in Kennesaw, Georgia, a suburb of Atlanta.

Class Member of the 2025 Honorary Commanders Program

Member of the Professional Women's Alliance

Member of Women's Leadership Forum

Member of the Board of Trustees for Kennesaw State University

Member of the Advisory Board for the Coles College of Business at Kennesaw State University

Member of the Professional Advisors Network, Cobb Community Foundation

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