

Jacob Keen, CFA

Research Analyst

Jacob Keen joined Henssler Financial as a Research Analyst in August 2016. As a Research Analyst, Mr. Keen is part of the Henssler Portfolio Committee that oversees the Henssler Traditional Model portfolio as well as the Henssler Income portfolios. Mr. Keen provides the firm with company-specific analysis, asset allocation and macroeconomic analysis, and assists with portfolio construction and implementation. Additionally, Mr. Keen contributes to "Money Talks," the firm's financial talk radio show

Prior to joining Henssler, Mr. Keen worked as a Research Analyst for Capital Management Advisors for two and a half years. Mr. Keen earned a Bachelor of Business Administration, with a major in Finance, from Kennesaw State University. He is a CFA Charterholder and is Bloomberg certified.



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