



Matthew Reed, CPA/ABV

Tax Director

Matthew Reed, CPA/ABV, is a Tax Director with Henssler CPAs & Advisers, LLC, an affiliate company of Henssler Financial.

Mr. Reed joined the firm in January 2024, providing tax planning and compliance to business owners and high-net-worth family groups. Working with the complexities of entity structures and trust and estate planning, Mr. Reed enhances the overall experience for individuals seeking a sustained and enduring professional partnership with an accountant, delivering tangible advantages and support.

By discerning opportunities for tax savings and efficiency enhancements, Mr. Reed specializes in crafting and executing impactful tax strategies tailored to businesses, individuals, and trusts. He provides guidance on the most advantageous tax strategies, prepares tax reviews for potential clients, and provides advocacy before federal and state organizations for clients, as necessary. Mr. Reed will also help mentor and develop our team of Tax Consultants.

Prior to joining the firm, Mr. Reed was a Senior Tax Manager at Frazier & Deeter, LLC, where he managed clients' tax compliance needs, forecasted tax and business issues, and explored tax planning opportunities.

Mr. Reed earned a Bachelor of Business Administration in accounting from Samford University and his Master of Accountancy from Georgia College & State University. He is a Certified Public Accountant and holds the Accredited in Business Valuation (ABV) designation.



*Certified Public
Accountant*

*Accredited in Business
Valuation*

*15 Years of Tax and
Accounting Industry
Experience*

*Member of Georgia
Society of CPAs*

*Member of American
Institute of Certified
Public Accountants*

*Member of Atlanta
Estate Planning
Council*

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CERTIFIED PUBLIC ACCOUNTANTS (CPA) are licensed and regulated by their applicable state board of accountancy. Georgia requires CPAs to have a bachelor's degree or higher with semester hour requirements in accounting and business-related subjects, successfully pass the Uniform CPA Exam, and one (1) year of continuous qualifying experience in accounting. To retain a CPA license, holders must complete 80 hours of continuing education every two (2) years.

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