HENSSLER Financial

K.C. Smith, CFP®, CEPA

Managing Associate

K.C. Smith, CFP®, CEPA, is a Managing Associate at Henssler Financial. Mr. Smith's responsibilities include managing client accounts on a day-to-day basis, analyzing client data and providing recommendations based on the firm's strict investment criteria. As a Managing Associate, Mr. Smith engages in initiating new business and works on overarching planning issues, in addition to managing staff and leading teams. He also contributes to "Money Talks," the firm's financial talk radio show.

After joining Henssler Financial as an intern, Mr. Smith accepted a full-time position in the Operations Department as an Assistant in 2008, assisting with trading and internal accounting. A year later, Mr. Smith transitioned into an Assistant position in the Planning & Implementation Department. He was promoted to Account Executive in 2011 where he maintained client files and updated financial plans. He was promoted to Associate in 2012 and became a Senior Associate in 2013. In 2016, he was promoted to Managing Associate. Mr. Smith also acts as one of the anchor hosts for "Henssler Money Talks," the firm's financial podcast.

Mr. Smith was named to the 2025 Atlanta Five Star Wealth Managers list that was published in the October 2025 issue of Atlanta magazine. The Five Star award goes to wealth managers who satisfy 10 objective eligibility and evaluation criteria that are associated with wealth managers who provide quality services to their clients.

Having earned the Certified Exit Planning Advisor (CEPA) designation from the Exit Planning Institute, Mr. Smith is part of an elite group of business advisers who are trained in aiding clients grow, preserve, and transfer business wealth by helping owners and their families successfully plan and execute ownership transition.

Mr. Smith graduated from The Coles College of Business at Kennesaw State University with a Bachelor of Business Administration in Finance. He earned his Master of Business Administration in Finance and Master of Business Administration in Personal Financial Planning from the J. Mack Robinson College of Business at Georgia State University. Mr. Smith is a CERTIFIED FINANCIAL PLANNER® Certificant.

CERTIFIED FINANCIAL PLANNER® Certificant

Certified Exit Planning Advisor®

18 Years of Financial Services Experience

Member of Financial Planning Association

Member of Georgia State Alumni Financial Planning Association

Member of 2026 Charles Schwab Executive Leadership Program

2025 Atlanta Five Star Wealth Manager

Henssler Financial is a financial planning and money management firm with assets under advisement of approximately $3.94 billion as of March 31, 2026. Henssler Financial, which includes federally registered investment adviser G.W. Henssler & Associates, Ltd. and is headquartered in Kennesaw, Georgia, a suburb of Atlanta.

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