



THE HENSSLER FINANCIAL GROUP  
**PROFESSIONAL BIOGRAPHY**

**Scott L. Keller, CFA**

*Principal & Manager*

Scott L. Keller, CFA, is a Principal of The Henssler Financial Group, a financial planning and money management firm with assets under advisement of more than \$1.08 billion as of June 30, 2010. The firm is located in Kennesaw, Georgia, a suburb of Atlanta. In 1998, Mr. Keller became a Principal and Manager of Henssler Asset Management, LLC, a financial consulting and money management firm and adviser to The Henssler Equity Fund (HEQFX). Henssler Asset Management is a member of The Henssler Financial Group.

Recruited by Gene Henssler, Ph.D., Mr. Keller led the firm's efforts to establish The Henssler Equity Fund that was introduced to the marketplace in June 1998, and continues to grow at a steady pace. He spearheaded the creation of The Henssler Equity Fund, the firm's first mutual fund, and directs marketing and public relations efforts on its behalf. Since joining the firm in 1997, he has been responsible for all institutional investors with the firm. In addition, he reviews investment options and makes presentations to assist company officers and directors of retirement plans for companies ranging in size from small to Fortune 500. The presentations are focused on educating and assisting the employees with quality investment vehicles for their retirement plans.

Mr. Keller was named on the 2009 FIVE STAR Best in Client Satisfaction Wealth Managers list in the October issue of *Atlanta Magazine*. He was honored among 579 of Atlanta's top-scoring wealth managers who embody the characteristics that make up great client satisfaction. The magazine estimates there are more than 15,000 wealth managers in the Atlanta area. This distinction marks the second year he has been named to the list.

Mr. Keller's opinion has been sought for interviews on the "Georgia Business Report" on GPTV, and the local CBS, NBC and Fox affiliates in Atlanta. He has also appeared in nationally syndicated news features.

Mr. Keller had nine years experience in the banking industry prior to joining G.W. Henssler & Associates, Ltd. Mr. Keller earned a Bachelor of Business Administration in Finance at the University of Georgia and a Master of Business Administration from Mercer University. He holds the Series 6, Series 63 and Series 65 registrations and is a CFA Charter Holder. Mr. Keller is also a registered representative of ALPS Distributors, Inc.



*Please see important disclosure on back.*

*The Henssler Financial Group (“THFG”) shall mean and refer to any and all subsidiaries, parent or sister corporations, limited liability companies, partnerships or other entities or entity controlling, controlled by or under common control with said corporations or entities, including, but not limited to G.W. Henssler & Associates, Ltd. (“GWH”), Henssler Asset Management, LLC (“HAM”) both federally registered investment advisers, DiLuzio & Henssler, Inc. (“DH”), and Henssler Insurance & Risk Management, LLC (“HIRM”) all d/b/a “The Henssler Financial Group.” THFG is not a financial adviser.*

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*The 2008 FIVE STAR Best in Client Satisfaction Wealth Managers list and the 2009 FIVE STAR Best in Client Satisfaction Wealth Managers list as published in Atlanta Magazine in October 2008 and October 2009, respectively, do not apply to The Henssler Equity Fund, its performance or any other investment options.*