



THE HENSSLER FINANCIAL GROUP
PROFESSIONAL BIOGRAPHY

Gene W. Henssler, Ph.D.

President & Chief Investment Officer

Co-Portfolio Manager of The Henssler Equity Fund

Gene W. Henssler, Ph.D., is the President and Chief Investment Officer of The Henssler Financial Group, a financial planning and money management firm with assets under advisement of more than \$1.08 billion as of June 30, 2010. Dr. Henssler is responsible for the overall direction of the firm, which offers financial advice and portfolio management to individual, corporate and institutional clients. The firm is located in Kennesaw, Georgia, a suburb of Atlanta, and was founded by Dr. Henssler in March 1987 at the urging of friends and acquaintances who sought his counsel and advice for investing their money.

In 1998, Dr. Henssler started Henssler Asset Management, LLC to serve as the investment adviser for The Henssler Equity Fund (HEQFX) that was introduced to the market place that same year. The Henssler Equity Fund's investment style is substantially similar to the investment style utilized for individual clients.

After earning both his Master of Business Administration and doctorate in finance at the University of Michigan, Dr. Henssler taught at Georgia State University, University of Toledo and Grand Valley State University in Michigan. In 1986 he became a Professor of Finance at Kennesaw State University, retiring in 1996. Dr. Henssler holds the title of Professor Emeritus of Finance at Kennesaw State University.

Dr. Henssler was named on the 2009 FIVE STAR Best in Client Satisfaction Wealth Managers list in the October issue of *Atlanta Magazine*. He was honored among 579 of Atlanta's top-scoring wealth managers who embody the characteristics that make up great client satisfaction. The magazine estimates there are more than 15,000 wealth managers in the Atlanta area. This distinction marks the second year he has been named to the list.

As a renowned professor in finance, Dr. Henssler was tapped by Atlanta talk radio to host "Money Talks," an investment advice radio show. The show has aired for more than 22 years and has developed a large following. Dr. Henssler also appears as a featured guest on the major network affiliate TV stations in Atlanta and Georgia Public Television as well as nationally on CNBC, Bloomberg Television and Fox News.

A former columnist for the Atlanta Business Chronicle, Dr. Henssler has written numerous articles for newspapers, magazines and professional journals dealing with a wide variety of financial topics. Dr. Henssler is also a registered representative of ALPS Distributors, Inc.



Please see important disclosure on back.

The Henssler Financial Group ("THFG") shall mean and refer to any and all subsidiaries, parent or sister corporations, limited liability companies, partnerships or other entities or entity controlling, controlled by or under common control with said corporations or entities, including, but not limited to G.W. Henssler & Associates, Ltd. ("GWH"), Henssler Asset Management, LLC ("HAM") both federally registered investment advisers, DiLuzio & Henssler, Inc. ("DH"), and Henssler Insurance & Risk Management, LLC ("HIRM") all d/b/a "The Henssler Financial Group." THFG is not a financial adviser.

This does not constitute an offer to sell shares of The Henssler Equity Fund (The Fund). Offers to sell shares of The Fund may only be made by The Fund's prospectus. An investor should always consider investment objectives, risks, charges, and expenses of The Fund carefully before investing. To obtain a prospectus, which contains this and other information, please call 1-800-936-FUND or write to The Henssler Funds, Inc., P.O. Box 8796, Denver, CO 80201, or visit www.henssler.com/heqfx/prospectus.asp. Please read the prospectus carefully before investing or sending money.

The Henssler Equity Fund is distributed by ALPS Distributors, Inc. All sales of The Fund shares are subject to approval of ALPS Distributors, Inc., Denver, CO. or Henssler Asset Management, LLC, Kennesaw, GA.

The 2008 FIVE STAR Best in Client Satisfaction Wealth Managers list and the 2009 FIVE STAR Best in Client Satisfaction Wealth Managers list as published in Atlanta Magazine in October 2008 and October 2009, respectively, do not apply to The Henssler Equity Fund, its performance or any other investment options.